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## **HiGS HEALTH BIOGRAPHY FOR CLINICS: Personalized Health Data for Community Health**



Dr Fitz  
Inner Reach  
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Large and small Clinics are starting to adopt Concierge style services. On a larger scale, Mayo Clinic, Cleveland Clinic and MDVIP each has substantial concierge medicine groups. Overtime, we may see Clinics that offer concierge type services spring up in communities all over the nation. Clinics basically serve a community's health in which they are located.

Community Health refers to the health status of people within a population. It's technically public health services in neighborhoods. Clinics in neighborhood areas take actions that protect and improve the health of the community. Emergency room costs are getting out of hand. Because consumers' deductibles are so high, consumers are searching for innovative ways to get good care while saving money. Community clinics can help.

An Inner Reach team member recently had a minor surgical procedure that would have cost about \$2,500 as an outpatient in a hospital. Instead he chose a skilled physician/surgeon who pays attention to trends and costs for patients who performed the procedure for \$350 in his office surgical treatment room.

The Clinics with concierge types of approaches tend to lean toward preventive care services. They enable quicker access to care with shorter wait times and less gate-keeping. For such clinic team approaches, HiGS starts the point of care with its binary easy-to-take protocols for simple intake information. Based upon HiGS baselines and risk results, the clinic care team can then assess next steps for the customer and provide follow-up recommendations for both care and for taking additional HiGS protocols.

One dynamic for consideration is when clinics have customers use HiGS Signs & Symptoms Tracker and the Metabolic Syndrome (MetS) HRA to establish initial

intake baselines, the team has a useful starting point of knowledge about the customer for providing simple care and for strategizing next steps.

MetS mandatory screening is widely used in Japan in every workplace as a pivotal point for establishing health fitness levels, care strategies and next steps to increase the likelihood of employee wellness and disease prevention. For instance, if the MetS results are nominal, then tutorial information might be provided. If the results are severe, hierarchical referrals for tests or doctors may be in order for the specific issues captured such as hypertension, enlarged waist measurement, obesity, high cholesterol, and a predisposition to type II diabetes and or heart disease.

The HiGS Health Biography ties all of the HIGS components together to paint a picture of the total person, their issues, their concerns, and their level of health and risk. With HiGS, the clinic care team and the customer have all the gathered information right at their fingertips to learn and to facilitate care needs and next steps.