

# INCENTIVIZING HiGS FOR HEALTH Corporate View



## INCENTIVIZE HiGS FOR YOUR INSURED AND FOR YOUR EMPLOYEES

HiGS facilitates preventive care, disease risk identification, and disease management. The synergy between the Inner Reach HiGS and Insurers seeking preventive self-care and cost saving healthcare strategies for their insured is significant. Additionally, insurance industry groups seeking prevention and health data are ideally positioned for HiGS usage.

In the past, insurance companies have only talked about prevention in superficial ways i.e., stop smoking, eat healthfully and exercise; whereas now they are becoming more serious about preventive care, looking beyond the basics. Trends indicate that insurers are less invested in old ways of doing things and are looking for innovation.

Insurance companies are still missing a vital self-actualized technology place for their insured; they do not have what Inner Reach has. The HiGS real-time data capabilities are exceptional for insurers. HiGS can be offered and incentivized.

Specific HiGS protocols can be requested by insurers of their insured as part of a wellness program with incentives to take them and share their data. Inner Reach generates a notice to the insurer when the insured has met the incentive requirements.

The HiGS Health Biography Manager system has been described by industry experts as “an elephant...smart and massive”. HiGS has the capability to collect enormous amounts of data. HiGS can be expected to have significant impact on the quality, access, cost and performance of the healthcare delivered to patients. How? By healthcare consumers’ preparing and monitoring their past and ongoing issues and symptoms—their comprehensive story, and by risk identification. Equally important, HiGS can impact the healthcare NOT being used.

Insurance Companies and employers need and are missing a vital self-actualized place for their insured and employees. They need what HiGS has.

## HiGS® A Call to the Health Starting Line

SELF-TEST WEB BASED SYSTEM  
AVAILABLE FOR YOUR INSURED  
AND FOR YOUR EMPLOYEES

### THE FINISH LINE IS:

- Everybody is insured
- Everybody is healthy
- Everybody is productive

Not everybody is self-motivated. Many people need an incentive to get started to get and stay healthy. You recognize this about your insured and employees. You know you either incentivize your insured/your employees or care costs will keep rising and productivity and profits will sink.

### THE STARTING LINE IS:

- Everybody is on HiGS - Health Information Gathering System - for Health Biography
- Everybody on the HiGS can know and have their e-Histories. There are 60+ e-Histories.
- Everyone on the HiGS can identify their Health Risks via Health Risk Assessments (HRAs). There are-180+ HRAs.
- Everybody on the HiGS can monitor their concerns and progress in the Signs & Symptoms Tracker for every 24 hours entered.
- There are Monitoring Calendars too.
- Everybody on the HiGS can record and track their Fitness activities including the type of exercise performed, equipment used, frequency of exercise, muscle groups used, etc., for each 24 hour period collected.
- HiGS Fitbit™, iHealth®, & Withings Features enable HiGS users to authorize their data be pulled into the their HiGS Health Biography.
- Everyone has his or her own Authenticated Health Biography to access anytime anywhere and to print or electronically send to anyone they wish or any entity they wish.
- The HiGS product suite is the first, and the only Consumer-Authenticated Health Biography. This fact authentication is a security measure to insure care continuity and to reduce the likelihood of duplicated effort, cost, and mistakes. Validating is crucial.

|For a Quote Please Contact:

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