

THE HEALTH BIOGRAPHY FOR YOUR INSURED



HiGS[®] The Shape of The Future in U.S. Healthcare Delivery

innerReach[®] Corporation

HiGS Technology Solutions for the PPACA Era

The Patient Protection and Affordable Care Act (PPACA), known as Obamacare, began in 2014. The McKinsey Quarterly (June 2011) reports insurers must retool their business models to provide more consultative support during the transition and must develop innovative approaches to support employers' new benefit strategies.¹ The employer market will be transformed, and companies will need to obtain innovative ways to keep employees healthy, on the job, and productive.

The PPACA was passed, in large part, to reduce national health expenditure. As part of the PPACA, the Center for Medicare and Medicaid Services (CMS) is placing a great deal of emphasis on 'behavioral healthcare'.² More attention will be focused on preventive rather than curative medicine. Insurers will, necessarily, take on the role of teacher in the ways of disease prevention. More advanced tools will be necessary to achieve the goals of reducing healthcare cost by sound preventive methods.³ The Health Information Gathering System (HiGS) is the real-time tool designed for just this purpose.

Regardless of one's politics, healthcare is going to become more complicated and more difficult for citizens to get their sickness care needs met. Because of PPACA, premiums will be more costly and deductibles will be higher for many to have insurance they can afford. Healthcare, already difficult and a beast, can be anticipated to become a conundrum of massive proportions. HiGS can help.

HiGS[®]

Simplifying Health Data

THE SELF-TEST, WEB BASED SYSTEM
FOR SELF-CARE AND HEALTHCARE

- 60 e-HEALTH HISTORIES
- 180+ HEALTH RISK ASSESSMENTS (HRAs)
- SIGNS & SYMPTOMS TRACKER
- MONITORING CALENDARS—FITNESS, PAIN , SMOKING CESSATION, ETC..
- THIRD PARTY INTEGRATION FEATURES
- 120+ HEALTH EDUCATION VIDEOS...FOR:

PRIMARY PREVENTION (what healthcare needs and does not do and is not trained or paid to do)

SECONDARY PREVENTION (early detection)

TERTIARY PREVENTION (for monitoring status)

QUATERNARY PREVENTION (for iatrogenicity)

The U.S. population will be required to take greater responsibility for their own care and to stay healthier. Real prevention - primary prevention—will have to be employed along with disease deterrence self-care measures.

To do this, your insured will need to understand their biographies and how to effectively and speedily communicate their stories and needs to medical staff and to find ways to institute sound preventive measures. Their stories are crucial.

As Insurers you will need different and innovative strategies for increasing preventive programs to offset costs and to gain and keep customers. Incentivizing pro-active programs will require 'thinking outside the box' and seeking new ways of doing things like incentivizing our HiGS usage.

HiGS is vast and so are our data gathering capabilities. Your Insured can self-test in all areas that impact their health - physiological, psychological, sociological, nutritional, environmental, & occupational. Such a complete 'picture' reduces healthcare cost, redundancy, and mistakes.

|For a Quote Please Contact:

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